





KENTUCKY ASSOCIATION OF STUDENT RECEIVABLE OFFICERS

FALL 2017

KASRO KONNECTIONS

A Message from our President

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Page 12-18 KASRO 2017 Spring Conference Highlights As the new academic year comes racing in, I would like to thank my fellow KASRO members for the opportunity to serve as President of this great organization. A special thank you to Rochelle Seals for passing the baton and being a great role model last year as President. I am humbled and honored to be representing the KASRO organization as President for the 2017/18 year. With the continued volunteering and support of the past and present executive board members I anticipate this 27th year of our organization to continue in a tradition of strong friendships, relationship building, networking and the ever



continue in a tradition of strong friendships, relationship building, networking and the ever important sharing of information with regard to all things student financial in higher education.

As part of our 2017/18 membership year, we again offer the opportunity for TWO professional conferences. Due to the unquestionable success of the first ever one-day fall professional conference last year held at Northern Kentucky University. This year's fall 2017-one day conference will be hosted by Eastern Kentucky University in Richmond KY on Oct 12th. The second professional conference will be the spring 2018-three day conference scheduled at Lake Cumberland State Park, located in Jamestown KY on May 16-18, 2018.

In an effort to expand our knowledge, participation and membership base, KASRO will be making a conscience effort to reach out to neighboring communities and states inviting colleagues in the student business service environment to become participating members of the KASRO organization. I would ask that all of you do the same. The annual membership fee for a college or university participant remains at \$75.00. What a great value!

Expanding our membership is vital to our organization as we continue to see ever changing business processes designed to meet the needs of today's students 'where they are', as well as satisfy their "instant" expectations. Changing Federal, State, and Local requirements also seem to keep a pace that require us all to stay informed.

Thank you all for your continued support of KASRO by becoming a renewed member. If you are not already a member, please consider joining us. I promise you will not regret your decision to do so.

I look forward to welcoming you at the fall 2017 conference in Richmond, KY. Watch the KASRO website: http://kasroweb.squarespace.com/home/ for continued updates/details on upcoming conferences and current happenings within our business areas of expertise.

I wish you all a very successful start to the new academic year.

Warm regards,

-Kim

Kim Graboskey President KASRO 2017/18

MISSION

KASRO's mission is to offer professional development and educational opportunities for University Business Officers that will enhance their post-secondary institutional mission of implementing sound financial controls and providing excellent customer service.



UNIVERSITY OF KENTUCKY SHOWS OFF THEIR NEWLY DECORATED LOBBY.

GO CATS!!!

UK welcomes new staff member, Susannah Crouch, who joined SAS on 7/24/17 as a Student Account Analyst. She is a recent graduate of the University of Kentucky.

UK employees, Anne Marsee and Sarah Jane Brown will be attending the Student Loans and Receivables Collections Conference hosted by Williams & Fudge in September.

UNIVERSITY OF KENTUCKY STAFF WELCOMES NEW STUDENTS BACK TO CAMPUS THIS FALL









Morehead State University has a new President!

Dr. Joseph A. (Jay) Morgan is the the 14th president of Morehead State University.

BIOGRAPHY

He served most recently as the chief academic officer and vice president for academic affairs and student success for the Kentucky Council on Postsecondary Education. In this role, he provided leadership for statewide academic affairs, curriculum and programming, academic strategic planning, academic legislative and policy development, admissions and enrollment requirements, diversity programming, student success/college readiness initiatives, e-learning, competency-based education, program evaluation and assessment, professional school contract placement, research and innovation, and federal and state grant administration. Additionally, he oversaw and provided linkages for state trust fund financial administration for the Kentucky Science and Technology Corporation (economic development), the equine trust, the cancer trust (state cancer research and lung cancer fund), the Kentucky Virtual Library, and licensing and regulatory affairs of public and private postsecondary institutions. He also served as a liaison to other governmental agencies and foundations, worked with legislative groups and initiatives, and has presented to various state-wide groups and organizations.

Dr. Morgan holds a Ph.D. from Oklahoma State University in agriculture education with a minor in management, which included significant coursework in educational administration. He holds a B.S. and M.S. from Murray State University. His prior experience includes service as a high school teacher and coach at Martin-Westview High School, an entrepreneur, a university professor obtaining the rank of professor, graduate program coordinator, special projects coordinator, leadership program coordinator, university faculty regent, associate provost, and provost and vice president of academic affairs at Murray State University before joining the Council on Postsecondary Education.

He serves as a board of trustee's member of the Southern Association of College and Schools Commission on Colleges (SACSCOC) overseeing the accreditation of higher educational institutions in the southern states. He is a board member of a medical university, has held seats on several foundation boards, and has served as vice chair of a public university board, vice chair of the Kentucky Teachers Retirement System Board of Trustees managing over \$18 billion in financial assets, a bank board member, and has formerly served on the Kentucky Educational Professional Standards Board administering public school teacher licensing and educational standards. His public service includes serving four terms as an elected member of a city council, board president of a chamber of commerce, board chair of the United Way, was formerly named Citizen of the Year, is a Rotarian and has been involved with economic development through banking and other venues. He has taught, worked and traveled in more than 15 countries for academics, research and development, while being been active in both research and grant development.

Dr. Morgan is married to Amber M. Morgan, a former guidance counselor in Bourbon County, Kentucky, who holds a Master's and educational specialist degree (M.S., Ed.S.).



Transylvania University's "Accounting" office has moved and has a new name! Previously called the "Accounting" office, which included Student Services as well as Accounts Payable, GL, Budgets, etc. they are now "Student Accounting Services Office". Their Accounts Payable and other financial departments is called the "Finance and Business office. Transylvania has created a one-stop shop for their students on the first floor of their building to include the Student Accounting Services Office, Financial Aid, Registrar, Study Abroad, and Career Services.

All of our vendors are invited to come to the new office to see us!



Reliant Capital Solutions' Headquarters Is On the Move

This exciting development has been a decade in the making! After ten years of growth and over 200 employees, it was time for a new space and look to house the Reliant headquarters.

The new 21,000 square foot building is more efficient, welcoming and eco-friendly, with a smart lightning system, utilizing auto-shutoff lights, and heating/cooling system.

Employees love eating in the bright and cheerful cafeteria or on the outdoor patio and are enjoying the new Market Fresh kiosk vending system when they don't want to pack a lunch.

Clients are always welcome to visit the Reliant offices and see our new home!







KASRO KONNECTIONS FALL 2017



Congratulations to Allison Colvin who welcomed her beautiful baby girl, Marley Irene Colvin, born April 19^{th} , 2017. Marley weighed in at 8lbs 7oz and was 20 ½ inches long.

Allison is a Student Accounts Representative at the University of Louisville.



Kim Graboskey from Northern Kentucky University welcomed her 3rd grandchild, Tenleigh Rose on September 2, 2017. Tenleigh weighed 8lbs 7oz.



Loretta (UK) and Rocky DeToma's daughter Katy married Luke Dillon on April 15, 2017 at the home of the groom's family. The brother of the bride (Gus) performed the ceremony.

Their son Gus proposed to his lovely bride to be and will be planning a wedding on April 14, 2018.

You are encouraged to submit letters, photographs and announcements. Items of interest are welcome.

Contact: Anita Miskell KASRO Secretary amiskell@oak.edu



REGISTER FOR 2017-2018 KASRO MEMBERSHIP TODAY

Membership runs on a fiscal year July 1st through June 30th

Institutional Membership

\$75 per school member

Annual institutional membership includes the conference fee for the fall and spring conferences. All paid institutional members are granted the right to vote, serve as officers and on committees. Please complete the online registration for each member and submit payment either online or via mail.

Associate / Agency Membership

\$1,000 per member

All paid associate members of KASRO are granted the right to vote, serve as officers and on committees. Both the fall and spring conference fees for one member are included with membership. Vendors may exhibit at the Spring conference only. There are no additional fees for exhibiting. A table will be provided for all Associate Members that register for the Spring conference. Additional members attending either conference from the same company will be assessed a \$250.00 fee for conference registration. Please complete the online registration for each member and submit payment either online or via mail.

Attached below is the link to apply for membership.

http://kasroweb.squarespace.com/membership/

Please forward your payment of \$75.00 to:
Will Cox
Murray State University
200 Sparks Hall
Murray, KY 42071

Invoices are available upon request to submit to your employer. Please contact Will Cox at wcox@murraystate.edu

Along with opportunities for networking and building relationships, your membership includes registration to the both the Fall Workshop and the Spring Conference.

Kentucky Association of Student Receivable Officers



Invites You to Attend OurFall 2017 One Day Workshop

October 12, 2017

This year's KASRO Workshop is hosted by
Eastern Kentucky University
Richmond KY

Registration and a complete agenda are available on our website at http://kasroweb.squarespace.com/

TIME IS RUNNING OUT.

Registration deadline for Fall Workshop is October 1, 2017

DIRECTIONS: http://ekucenter.com/directions

Hotel Accommodations include Hampton Inn and Holiday Inn Express

Kentucky Association of Student Receivable Officers Fall Meeting October 12, 2017 Agenda

8:30-9:00	Breakfast/Registration		
9:00	Welcome		
9:15-10:15	Collections Techniques- Greg Ruffino, Williams & Fudge		
10:15-10:30	break		
10:30-11:30	De-escalation training- Gary Folckemer, EKU Director Emergency Mgmt & Security		
11:30-12:30	Lunch		
12:30-1:30	Student panel		
1:30-2:30	1098 T open discussion- Greg Atkins, University of Memphis		
2:30-3:00	Panel on Hot Topics in Collections – Kevin Hunt, Williams & Fudge		
	Karen Reddick, National Credit Management		
	Scott Medley, Reliant Capital Solutions		
3:00-4:00	Campus Tour		

Conference Dress is very casual.

KASRO BOARD 2017-2018

President	Kim Graboskey	Northern Kentucky University	Graboskeyk1@nku.edu
Past President	Rochelle Seals	Eastern Kentucky University	rochelle.seals@eku.edu
President Elect	Carrie McCubbins	University of Louisville	cnmccu02@louisville.edu
VP Annual Conference	Kristy Gullett	Morehead University	k.gullett@moreheadstate.edu
VP Pub. Relations/ Membership	Karen Reddick	Natiional Credit Management	kreddick@ncmstl.com
VP Professional Development	Kevin Hunt	Williams & Fudge	khunt@wfcorp.com
Treasurer	Will Cox	Murray State	wcox@murraystate.edu
Secretary	Anita Miskell	Oakland City University	amiskell@oak.edu
VP Technology and Social Media	Tina Shanks	University of Kentucky	tina.shanks@uky.edu



COHEAO Update – September 2017

By Michael Mietelski, COHEAO Communications Chair

Thank you for the opportunity to provide a COHEAO special edition update, and a message from our President, Maria Livolsi, regarding the status of the Perkins Loan Program. For more than 35 years, COHEAO has served as the industry's premier partnership of colleges, universities and organizations dedicated to promoting the Federal campus-based loan programs and addressing the most pressing issues in student financial services today. Driven by the demand for information and collaboration on the Perkins Loan Program, Student Financial Wellness and Student Financial Services, COHEAO provides opportunities for networking and professional development through its conferences, webinars and task forces, focusing on compliance, legislative and regulatory issues.

By advocating for the preservation and improvement of the campus-based programs, our membership is dedicated to providing greater access to students with need in achieving their goal of a higher education!

Message from the COHEAO President

As I stated last year, the revival of the expired Perkins Loan Program in 2015 was one of the greatest legislative accomplishments in the history of our Coalition! The program was saved thanks to the tireless efforts of advocates like yourself and all who fought to preserve this vitally important and proven program. Now, two years later, with the still-unfulfilled promise of HEA reauthorization, we find ourselves facing this familiar challenge, a challenge that we have faced and conquered many times. As was the case in 2015, there is another opportunity for Congress to pass an extension, but Perkins Loan supporters need to be advocates with Federal policymakers and their leadership on campus.

In May of 2017, despite the chaos and turmoil in D.C., Representatives Elise Stefanik, Mark Pocan, John Duncan, Mark DeSaulnier, Louise Slaughter and Ilena Ros-Lehtinen heard our voices, and introduced House Bill H.R. 2482 – the Perkins Loan Extension Act. This bi-partisan bill has overwhelming support in the House with 192 bi-partisan cosponsors, a number expected to easily eclipse 200 cosponsors by month's end. The bill will extend the Perkins Program for two years in order to provide certainty to students and their families who rely on this important program. Last week, on September 15th, a bi-partisan Senate bill (S. 1808) was introduced, which is identical to the House bill, according to its sponsors. This two-year extension bill was introduced by Senators Tammy Baldwin (D-WI), Rob Portman (R-OH), Bob Casey (D-PA) and Susan Collins (R-ME). Cosponsoring the bill are Senators Johnson (R-WI), Durbin (D-IL), Reed (D-RI), Shaheen (D-NH), and Feinstein (D-CA). "For generations, the Perkins Loan Program has helped students build a path to the middle class, not debt," said Senator Baldwin. "This is a program worth fighting for. Two years ago, we successfully saved Perkins Loans by working across party lines, and I urge my colleagues in the Senate to join us in this bipartisan effort again."

In Senator Baldwin's <u>press release</u>, COHEAO is listed with other organizations and universities across-the-country that support the program. The sponsors are circulating requests for more cosponsors to the senators in their respective parties. Needless to say, momentum is building fast! However, the extension continues to face numerous challenges, and Perkins advocates need to remain active and engaged up through September 30, and potentially beyond. This is where we need your help! It is imperative that your Senators hear from all university Presidents, high-level university officials and administrators. Please have your Presidents contact their Senators and Representatives, and encourage them to become cosponsors of this Senate bill, S. 1808.

COHEAO and Perkins advocates nationwide, together with our champions in Congress, are well positioned to leverage the positive momentum and once again fight for the long-term continuation of the Perkins Loan Program. However, our current momentum and Congressional support will evaporate if schools are not lending ALL available Perkins funds and contacting their Congressional Representatives to sign S. 1808 and fight for the survival of the Perkins Loan Program.

On behalf of COHEAO and every grateful recipient of a Federal Perkins Loan, which has been available to assist in fulfilling their dream of a college education, we say Thank You for your continued efforts!!

Sincerely,
Maria Livolsi
COHEAO President
Director, State University of New York

This fight is far from over!

COHEAO – Your Coalition – Your Voice

As COHEAO remains committed to the challenges of our industry, we invite you to bring forward any new initiatives you have and to provide your valuable feedback. Please reach out to any COHEAO board member through the list of email addresses that can be found on our <u>COHEAO.org</u> website and share your questions, concerns or suggestions.

You can remain active and up-to-date on all topics relevant to student aid services via COHEAO webinars, our bi-weekly edition of The Torch, and our breaking news alerts provided in Spark Notes.

Thank you for the important work you do in support of our common goal of helping to provide More Education for More People! We look forward to exchanging ideas and information with you at our upcoming webinars and our annual conference in Washington D.C. on January 28 - 31, 2018.

Please feel free to email Wes Huffman (whuffman@wpllc.net) with any questions or if you need assistance with your advocacy efforts. Additional information is also available on the <u>COHEAO Advocacy page</u> of our website.

COHEAO Sparks

Updates on relevant events, hearings, and policy developments from the Coalition of Higher Education Assistance Organizations

September 22, 2017

2-Year Extension for Perkins - Requires 2 Critical Actions for Schools

Written by Greg Marak (gmarak@wpllc.net)

As you are aware, the Federal Perkins Loan Program is scheduled to expire September 30, 2017. As was the case in 2015, there is another opportunity for Congress to pass an extension so that the future of Perkins can be considered during the HEA reauthorization. Two years ago, our success resulted from the hard work of the higher education community, and this year's extension can only be achieved if we have your continued demonstration of support.

COHEAO is very optimistic that Perkins will receive a 2-year extension by the end of the year, but not likely before the expiration. Our TOP PRIORITIES are to add cosponsors to the recently introduced <u>Senate Bill S.1808</u> and continue to garner support for the <u>House Bill H.R.2482</u>, which currently has **200 Cosponsors**!

There are critical actions outlined below that schools must follow to ensure our best chance for success:

1.) Award & Disburse as much of your Perkins funds as you can by September 30th:

- All eligible students can receive a Perkins Loan for AY 2017-18 even if the program expires on 9/30/17, as long as the first disbursement is made by 9/30/17. Eligible students can receive their Perkins awards through 6/30/18. To ensure eligibility, make sure students complete their loan documents and are disbursed by 9/30/17.
- Lend **ALL** available Perkins Loan funds in the 2017-2018 academic year to prevent EXCESS CASH. (Increase award amounts including second disbursements, package for financial aid appeals, etc.)
- The fight for Perkins is far from over. Do not liquidate your Perkins Loan fund. Your students will lose
 access to low-cost, subsidized loans and your institution will not be able to recoup its investment of
 Institutional Capital Contributions (ICC). Schools that liquidate their portfolios will also lose any hope for
 reimbursement of its institutional share of cancelled loan funds.

2.) Continue your efforts as an Advocate for Perkins:

- It is critical that our Congressional leadership hears from you, your students and most importantly, your institution's top leadership. Please reach out to your government affairs staff and upper administration and communicate how important this program is to your students and ask them to get involved. Calls and letters from students and college presidents are what led to the *Perkins Loan Extension Act of 2015*.
- Participate in a call with your Congressional Member. COHEAO is in the process of organizing advocacy groups to participate in calls with their respective Congressional members. If you would like to participate, you can get more info and sign up here.
- Encourage your student organizations to contact your Congressional Representatives in both the House and Senate with stories of how Perkins has helped them pursue their education. <u>Testimonials can be</u> entered online here and will be shared with Congress.
- For more information, visit COHEAO's Perkins Advocacy Page.

Your support is critical to this extension process and we thank you in advance for your efforts to save this valuable program!

WELCOME TO KASRO SPRING CONFERENCE 2017 BARREN RIVER STATE RESORT PARK







KASRO ALWAYS HAS THE BEST PRESENTERS



Brian Suponcic, of BankMobile talks about how to work with the New Age





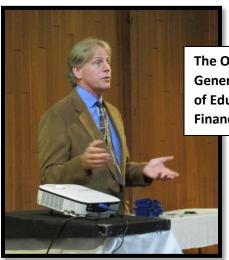
Rebecca Gilpatrick, KHEAA gives us a Dual Credit update.



We played FERPA Bingo with Rheanna Plemons, Associate Registrar at WKU.

> Ask me what Ican tell you.

FERPA rocks!!!!



The Office of the Inspector General with Department of Education speaks about Financial Aid Fraud.



FEDERAL PERKINS LOAN AND WASHINGTON UPDATE

Presentation By COIRAO Organizations Assistance Organizations Lori Hartung with Todd, Bremer & Lawson gives the COHEAO Federal/Washington Update. There is still a fight going for Perkins!!!

HUSAN DAVIS TAUGHT US HOW TO FOLLOW INSTRUCTIONS AND WORK AS A TEAM



We flew like a flock of geese....







Did the Hokie Pokie...







And made our coat of arms...







7th ANNUAL KASRO 5K/1 MILE FUN RUN/WALK















FUN AND GAMES ON MEXICAN FIESTA NIGHT























70's NIGHT-PEACE, LOVE, AND KASRO





















2017 Lou Darnell Award Winner

Belinda Higginbotham



AND THE WINNER IS....







