



The Decade Ahead

KASRO

October 25, 2018

“Disruptive transformation is always painful and challenging. But when you know it’s coming, it’s usually better to be a few steps ahead than a few gigabytes behind.”

Ron Ashkenas
Harvard Business Review
May, 2013



A high-angle photograph of a circular mosaic floor. The floor is composed of concentric rings of light-colored and dark-colored tiles. A central path of seven circular medallions leads from the center towards the bottom right. The text "Looking to the future..." is overlaid on the upper left portion of the image.

Looking to the future...



Disruptions:

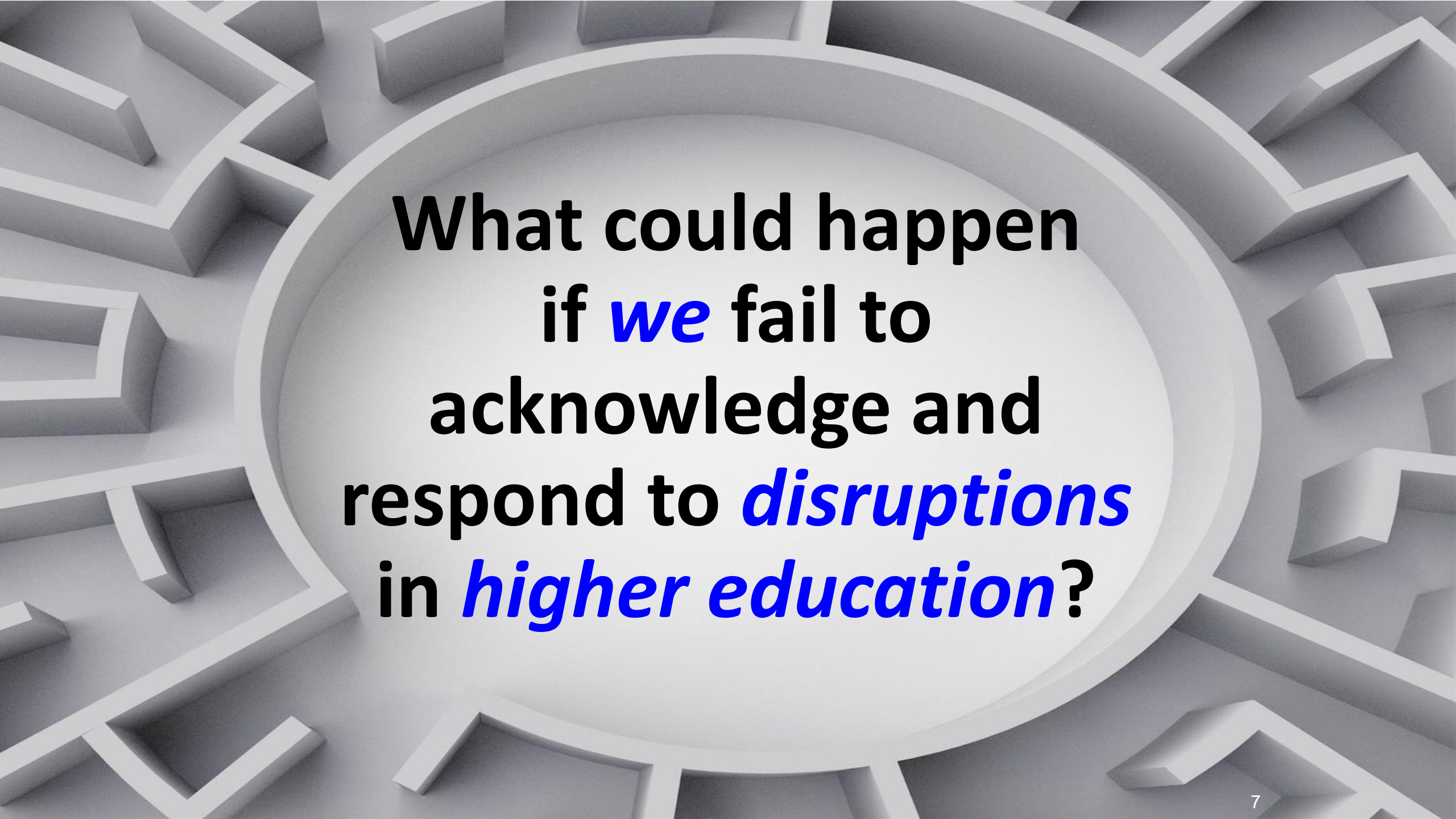
*Providing services that are
less expensive and **more
accessible** to a whole **new
population** of “consumers”.*



What
disruptions
are we facing
in *higher*
education?

Categorical Disruptions

- Tenure; aging workforce: Lifelong Learning, Demographics, Non-Traditional Students
- Economic state: State funding changes, Political Environment, Increasing litigation
- Varied Instructional Modes demanded: Outdated education delivery system, Continued rapid advances in technology
- Student as payer: Perceived value of higher education, Campus enhancements
- Generation Z as a whole (demands, needs): Student as payer, Desired specialization by students (job market and skills), Continued rapid advances in technology, Campus enhancements
- Job market changes: Demand for skill versus education., Continued rapid advances in technology



What could happen
if *we* fail to
acknowledge and
respond to *disruptions*
in *higher education*?



What *opposing-yet-complementary* strategies do we need to pursue *simultaneously* in order to be successful?



What *opposing-yet-complementary* strategies do we need to pursue *simultaneously* in order to be successful?

*How is it that we are
_____ and _____
simultaneously?*



*How can we do
_____ and _____
at the same time?*

Are we advancing one side or the other,
or attending to *both*?



*“Very real crises mark our time. And as much as we might like it otherwise, it appears that
doing what we have
always done,
only harder, will not solve
them.”*

Charles Johnston, MD